

68th Annual School Plant Operation & Maintenance Conference
Tuesday, June 23, 2026 / Winooski High School, Winooski, VT

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Invitation to Participate!

The Vermont School Custodians and Maintenance Association (VSCMA) is seeking vendors for our annual conference, and we invite you to join us! The registration link is at the end of this letter.

The 2026 VSCMA School Plant Operation and Maintenance Conference is a full day conference for K-12 facilities professionals, including custodial, maintenance, grounds, and directors. It is the ONLY in-depth, nuts & bolts training for facilities professionals offered in Vermont!

Please note, the majority of attendees are custodial and maintenance staff

This is a great opportunity for you to reach a focused demographic, expand your network of contacts, and make face-to-face connections with those who currently use or need your products and services. We invite you to review the enclosed information and consider this opportunity for your organization. Thank you in advance for your consideration!

ABOUT VSCMA: The purpose of the Association is to unite school custodians and maintenance staff to promote among its members a better understanding of the shared knowledge and service they provide to the students and communities of education.

Vendor set up is between 1 and 4:30 pm on Monday, June 22. You can also set up on Tuesday morning.

TUESDAY JUNE 23

Doors open at 6 am, Registration and Vendor Visitation begins at 7 am.

SCHEDULE FOR THE DAY

7- 8:55 Conference Registration and Visit Vendors

7 - 8:50, Registration, Breakfast, Visit Sponsors

9 - 10:15, Opening Session/Keynote.

10:25 - 11:25, Workshop 1

11:30 - 12:15, Lunch & Visit Sponsors

12:20 -12:50, Sponsor Door Prize Drawing

1:00 – 2, Workshop 2

2:10 – 3:10, Workshop 3

Please note that we have moved the doorprize drawing from the end of the day to after lunch so that there is more sponsor visitation time and so that sponsors can participate in the drawing for the items they donate.

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Vendor Benefits:

Every Sponsorship Level includes an uncovered 8 foot table and registration for one company representative.

Please note: Every person who staffs your exhibit table(s) must be registered. The cost is \$65 per person. If you have multiple companies at your table, please consider if it is more appropriate for each company to register as separate vendors. Thank you.

Continuing this year: Booth Passports Connected to Door Prize Drawings

A booth passport will be used by attendees to interact with vendors to increase face-to-face time. In order for the attendee to get a stamp on their passport, the attendee actually has to talk to someone at the vendor booth. That gives the vendor teams the opportunity to present a quick product benefit, provide a demo, and to get contact information.

After the lunch break, participants who have completed the Passport requirements will be given one raffle ticket for a chance to receive a door prize in the end-of-day drawing.

Door prizes are donated by vendors and range from gift cards to introductory inspections or services, to equipment and tools.

Please donate a door prize for the drawing! A table card and conference signage will indicate that your organization has donated a door prize, increasing overall conference exposure. You are welcome to include business cards or marketing materials with the door prize

Premium Sponsor Opportunities and Benefits

Please consider these premium sponsor opportunities for additional exposure.

PLATINUM SPONSORSHIP: \$1,500.00 ea.

- Company banner displayed at main conference entrance for duration of event
- Announced recognition during opening remarks and general sessions
- Logo placement in the conference program and primary placement on signage at the event
- Logo listing on the conference website with a link to your company website
- One complimentary 8' table space (additional tables available for purchase)
- One complimentary registration for company staff

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BREAKFAST/LUNCH SPONSORSHIP: \$900.00 ea.

- Announced recognition during opening remarks and general sessions
- Listing in the conference program and signage at the event
- Logo listing on the conference website with a link to your company website
- One complimentary 8' table
- One complimentary registration for company staff

EXHIBIT FEE: \$350.00 for one table, which includes registration for 1 company representative.

ADDITIONAL COSTS:

\$300 for each additional 8' table.

\$65 per person registration fee FOR EACH additional company representative.

[Please click HERE for the sponsor/vendor registration form](#)

Please note:

ALL cleaning products displayed, promoted, or sold, MUST be in compliance with Vermont Act 68, *The Vermont Green Cleaning Products Law*. A summary of Act 68 is attached [HERE](#).

CONTACT INFORMATION FOR QUESTIONS:

Kristi Tate, Vermont Superintendents Association. ktate@vtvsa.org

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